



Invitation

The Centre for Commerce Research of the Academy of Economic Studies of Bucharest
and it's partners:

The Institute for Economic Forecasting of the National Institute of Economic Research of the Romanian Academy,

The Faculty of Sociology and Social Assistance of the University of Bucharest and

The National Association of Travel Agencies from Romania

**Invites you to the international
conference**

SERVICES AND COMPETITIVENESS

An event of the
**Romanian National Network for Research and Education in
the Field of Services**

to be held at

The Academy of Economic Studies of Bucharest

on

26th and 27th October 2007

You may find details regarding conditions of participation, organisation and the conference programme in the present leaflet, as well as at the



The Academy of Economic Studies
of Bucharest
Commerce Department
Commerce Research Center



THE ROMANIAN ACADEMY
NATIONAL INSTITUTE OF ECONOMIC RESEARCH
INSTITUTE FOR ECONOMIC FORECASTING



N.A.T.A.
National Association of Travel Agencies from Romania

SERVICII

Is the abbreviated name of the project *Getting Benefit of Romania's Competitive Potential in the Field of Services*, financed by the Romanian Government in the framework of the research of excellence programme, by the intermediary of the CERES Programme Manager, The Institute of Atomic Physics.

The Romanian National Network for Research and Education in the Field of Services was established in 2006 as an initiative of the Commerce Research Centre and regroups about 30 Romanian researchers and university teachers who dedicate a significant part of their activities to the development of knowledge about services.



MOTIVATION

Business people, researchers and policymakers are increasingly aware of, and preoccupied by the role of services as a growth engine and a primary factor of sustainable development. A large debate accompanies multilateral negotiations regarding international trade with services carried on at global or regional levels. Everybody agrees that the current knowledge about the economics of services is insufficient and there is a need to multiply efforts in order to develop it.

Economic theories specific for an era when manufacturing industries were dominant (theories on value, price, competition, competitive advantage, productivity or quality, to give only few examples) are not applicable as such to services. New theories are needed. In nowadays economy dominated by services, new models and practical solutions must be developed for issues related to companies' performance, sustainable development, employment, social protection and social assistance.

Attempts to bring a contribution to a better understanding of the socio-economic role of services face difficulties or are even compromised by persisting conceptual lack of clarity and lack of accurate statistical information.

In this framework, the conference „Services and Competitiveness” aims to provide Romanian and foreign researchers an opportunity for exchanging information and ideas, disseminating results of their own research, developing the common knowledge in the field of services and enlarging the use of it.

It is expected that papers and contributions address mainly the following topics:

- Methods and indicators for measuring the development of the services sector
- Factors that characterise the potential for development of the services sector
- Service industries important for socio-economic development, especially in a knowledge economy
- The economy-wide propagated effect of services development
- Barriers to the international trade with services and the effects of their removal
- The framework of economic and social policies regarding or significantly impacting on services' sector

The conference „Services and competitiveness” is part of a series of events organised within the project „*Getting Benefit of Romania's Competitive Potential in the Field of Services*”, implemented by the Commerce Research Centre of the Academy of Economic Studies of Bucharest, in consortium with the Institute for Economic Forecasting of the National Institute of Economic Research of the Romanian Academy, the Faculty of Sociology and Social Assistance of University of Bucharest and the National Association of Travel Agencies from Romania and financed by the Romanian Government in the framework of the research of excellence programme, by the intermediary of the CERES Programme Manager, The Institute of Atomic Physics.

Conditions for participation

In order to ensure favourable conditions for an effective exchange of ideas and for promoting original research and authentic contribution to knowledge development, the number of participants is limited. Consequently, the participation is conditioned upon acceptance of the intended contribution by the scientific committee.

A person may submit only one paper, alone, or as a co-author.

The conference fee is 100 EUR and must be paid before 31st July to the following account

RO43RNCB0072001607860004
The Romanian Commercial Bank
Bucharest, sector 1 branch,
owner The Academy of Economic Studies
by mentioning :
„SERVICES Conference Fee”

The conference fee is payable only for accepted papers, for each author actually participating at the conference.

The conference fee includes participation to the conference, translation, coffee, light meals and refreshing beverages provided during the conference as well as a copy of each of the publications comprising the papers presented to the conference. Abstracts will be published on paper in a bilingual edition, and full papers will be published in electronic format on CD-rom, with ISBN.

The conference fee does not include cost of travel, accommodation or daily allowances.

Running of the conference

The conference comprises plenary sessions and parallel workshops.

The workshops will address the topics announced as main topics of the conference, and will be decided by taking into account the interest of participants.

It is intended to ensure a stimulating framework for opinion expression, exchange of ideas and debate.

The final plenary session will be dedicated to reviewing the main findings of the workshops.

The working languages are Romanian, English and French. Translation will be made available according to the needs.

Important milestones

11 th May 2007	Deadline for communicating the intention to participate
8 th June 2007	Deadline for transmission of the abstract
29 th June 2007	Deadline for acceptance of the contribution
31 st July 2007	Deadline for the payment of the conference fee
1 st September 2007	Deadline for transmission of the full text
26 th and 27 th October 2007	Running of the conference

Guidelines for contributors

Papers will be prepared and forwarded in electronic format, in Microsoft Word for Windows 6.0 or later.

The abstract should be of 300 words (∇ 10%), and should be forwarded before 8th June 2007 in one of the working languages of the conference and in English. The abstract should be formatted as follows: page A4, portrait, top, bottom and left margins set at 3 cm. and the right margin at 5 cm., font Times New Roman 12 pt., line spacing: 1. The summary should be accompanied by the final title of the paper, 3 to 5 key words or expressions, the full name of all the authors, a photo of each author, relevant biographical information (maximum 100 words) about each author.

The full text of the paper should be processed by complying with detailed guidelines provided on the conference web page hosted at the address www.cercetareservicii.ase.ro where one can download a template with recommended formats. Papers should be written in one of the working languages, and will be published as such with abstracts in English and in Romanian.

Contact details

To communicate with organisers you are kindly asked to forward your messages to the following e-mail address: servicii@com.ase.ro

